CASE STUDY

Case Study: Lab Brutality Test

Size: 16"x48"

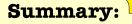
Location: Michigan

Install: 10/14/08

Documented: 2/09/09

Duration: 118 Days (over 3 months)

Surface: Unsealed Cement



The location is an industrial walkway. The decal was subject to extreme winter temperatures and frequent snow removal. After nearly four months, the decal shows no signs of lifting. There is one small chip in the graphic likely caused by the snow shovel. Graphics are completely legible despite ink loss from traffic & shoveling.





Conclusions:

Even under extreme conditions the product continues to perform well beyond the stated two week durability statement. Possible uses are vast. Clients should be aware that ink loss will occur, and decide if this less costly decal will fit their needs.



Event•Trac has been tested both wet & dry by an independent Certified XL Tribometrist, using industry testing method:ASTM F-1679. The results show

Event•**Trac's** Standard Coefficient of Friction (SCOF) is .97 when dry and .93 when wet.

The threshold for safety for slip resistance for walking surfaces has long been established at .50 proving that Event•**Trac** exceeds by *nearly double* the standards set by ASTM, OSHA, ADA & UL.

