

CASE STUDY

Customer:

Los Amigos

Product:

Event-trac

- 1 - 34"x48" Graphic
- 20 - 11"x4.5" Foot Prints

Installation:

The decals were installed in May of 2013 to a light brushed concrete sidewalk.

Details:

The sidewalk is covered with an overhang. Sidewalk also had appropriate slope for good water drainage.

Results:

Photos were taken in May of 2014 - 13 months later.

Location: Muskegon, Michigan.

Low Temperature: 2°F

High Temperature: 91°F

41 Consecutive days of snow on the ground

Snowfall totals for winter of 2013-2014: 129.6"

Summary:

Product was not installed over expansion joints and the graphics were somewhat protected from the elements by a sidewalk overhang. Sidewalk had good drainage. Decal saw restaurant foot traffic only. Some noticeable chips from snow shoveling. Ink loss from abrasion was very minimal.

Conclusion:

Event-trac continues to amaze. This short term 1 - 2 week event driven product can last much longer under the proper conditions.



event-trac.com



Install: April 2013



13 Months Later: May 2014



Install: April 2013



13 Months Later: May 2014